

Career Map

(A unit of Identity Group)

Career Map has been a pioneer in the field of Career Counselling in Odisha since 2016. The primary objective with which **Career Map** began was to enable students to make the right decision on their future careers. **Career Map** focuses on creating a platform for students where they can have access to information related to different career options, Colleges & Universities, Entrance Exams and Scholarships. We bridge the gap by setting up Career Counselling Cells in schools.



JASOBANT NARAYAN SINGHLAL

Mr. Jasobant Narayan Singhlal, Founder & Managing Director of (IDENTITY GROUP) who is a renowned Career Counsellor and Motivational Speaker & Master Career Counsellor for Government of Odisha and UNICEF.

Our Vision

To see lives of youth and working professionals, being transformed in an accelerated rate with our tangible initiatives through our Training & Counselling.

To maintain high impact and quality in our services, to inspire many aspiring and existing entrepreneurs, and to resolve the career and job crisis of the youth.

Our Mission



THINK BIG

Your Career, Our Responsibility...

Career Map is a single window platform for Career Selection, Career Planning and Career Mentorship for School Students, Graduates & working Professionals.

Why to connect Career Map ?

You should connect Career Map if you are...

- Confused with different career options ?
- Not clear about the desired career choices ?
- Limited to only a few career options ?
- Clueless about career options ?

Is your child showing symptoms like....

- Unwillingness towards studies!
- Aggressive and frequent tantrums!
- Addiction towards gadgets (phones/games)
- Being isolated mostly
- Inability to maintain stable relationship

Career Counselling Services

- Career Counselling Cells
- Career Fair
- University Fair
- Psychometric based Career Counselling
- Career-Specific Expert Talk
- Personality Development Session
- Career helpline over call and WhatsApp
- Career Mentorship throughout the year

Behavioral Counselling Services

We conduct the following Behavioral Counselling with the therapies: Cognitive behavioral therapy (CBT), Dialectical behavior therapy (DBT), Systematic desensitization, Rational emotive behavior therapy (REBT)

- Mental health Counselling
- Marriage or Family Counselling
- Relationship Counselling
- Substance Abuse Counselling
- Treatment of disorders like Anxiety, Depression, Stress, forms of Panic, Past/Social traumas.
- Anger management

Career Counselling Cell

Career Counselling cell is one stop platform for the students where they can have access to all kinds of information related to career options, Colleges & Universities, Entrance Exams and Scholarships along with mentorship throughout the year.

Knowledge Partner Empanelment

Career Map signs MOU with recognized, emerging & progressive Universities and Specialized Institutions as our Knowledge Partner in Odisha to impact thousands of children Through Quiz events, Vocational Internships, Knowledge Sharing Sessions (Online & Offline). We present an opportunity for the partner Universities to be visible to the students so that Students can decide their undergraduate destination. We have a strong presence across schools with more than 10000 Students in the capital city of Odisha and we are penetrating progressively to many CBSE, ICSE, & Residential Schools all over Odisha. This collaboration aims at fostering a mutually beneficial relationship and to enhance the University's visibility and reach among students throughout the academic year in the state of ODISHA.

Psychometric based Career Counselling

Psychometric based Career counselling enables students to get a clarity regarding appropriate career options, based on their Aptitude, Personality and Interest (API).

Behavioral Counselling

Career Map has Psychologists as well as Trained Mental Health Professionals who help the students overcome Mental Health and other behavioral issues in timely manner.

MSM (Multi-dimensional Student Mentorship)

Highly trained Career counsellors, experienced professionals and mentors at **Career Map** guide the students for career counseling, hobby management, stress management, anger management, relationship management, social manners, social interpersonal skills, leadership, memory development, emotional intelligence and so on.



Our Clientele



- Dept. Of School & Mass Education, Odisha
- Directorate of Higher Secondary Education (DHSE), Odisha
- Odisha School Education Programme Authority (OSEPA)
- UNICEF, India
- Reserve Bank of India (RBI)
- Jawahar Navodaya Vidyalayas
 - Jagatsinghpur
 - Kendrapara
 - Mundali
 - Konark
 - Puri
 - Khordha
- ODM Public School, Bhubaneswar
- ODM Global School, Bhubaneswar
- ODM Sapphire Global School, Ranchi
- ODM International School, Durgapur
- ODM International School, Angul
- KIIT International School, Bhubaneswar
- DAV Public School, Chandrasekharpur
- DAV Public School, Pokhariput
- DAV Public School, CDA
- DAV Public School, UNIT 8
- DAV Public School, Kalinga Nagar
- Royal College of Science and Technology, Bhubaneswar
- Sankalp Higher Secondary School, Berhampur
- AAA-Aryavart Ancient Academy School, Khordha
- Bhubaneswar Model Public School, Takshila, Bhubaneswar
- St. Arnolds School, Rourkela
- Guru Nanak Public School, Rourkela
- Amulya Jeevan Foundation

University Fair



Career Cells



Knowledge Partners

- AIIMS, Bhubaneswar
- Institute of Health Sciences, Bhubaneswar
- GATI- Government Aviation Training Institute, Bhubaneswar
- National Law University, Cuttack
- Siksha 'O' Anusandhan University, Bhubaneswar
- KIIT University, Bhubaneswar
- National Institute of Event Management, Bhubaneswar
- Institute of Hotel Management, Bhubaneswar
- C.V. Raman Global University, Bhubaneswar
- DRIEMS University, Cuttack
- SRI SRI University, Cuttack
- Birla Global University, Bhubaneswar
- XIM University, Bhubaneswar
- AIPH University, Bhubaneswar
- Chandigarh University
- Centurion University, Bhubaneswar
- Gram Tarang Employability Training Services, Bhubaneswar



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CAREER MAP

*Career Guidance Partner
@Government of Odisha
in Association with
UNICEF, OSEPA & DHSE .*

