

COMPANY PROFILE

Career Map (A Unit of Identity Group) is a pioneer in the Career Counselling in Odisha since its inception year 2016. It is also serving the State Govt. of Odisha in association with UNICEF for career awareness project for 22 lakhs students from class 9th to 12th. Career Map offers wide range of services such as: conducting Psychometric based Career Counselling, organising Career Fairs, setting up Career Counselling Cells at schools, providing Annual Mentorship for the students. Our whole and sole objective is to empower students with the information horizon for making decisive careers.

VISION:

To see lives of youth and working professionals, being transformed in an accelerated rate with our tangible initiatives through our Training & Counselling.

MISSION:

To maintain high impact and quality to our services, to perform to inspire many aspiring and existing entrepreneurs, and to resolve the career and job crisis of the youth.

ONGOING PROJECTS AND ASSIGNMENTS

1. Technical Partner to UNICEF, Odisha for Career Guidance & Counselling
2. Career Guidance executing agency for Dept. of School and Mass Education, Govt. of Odisha for 30 districts over 21 lakhs students from class 9th to 12th with joint cooperation from UNICEF, OSEPA, & DHSE

3. Successfully Operating Career cells at the Following schools:

- ODM Public school, Bhubaneswar
- ODM Global school, Bhubaneswar
- ODM Sapphire Global School, Ranchi
- ODM International School, Angul & Durgapur
- DAV Public School, Pokhariput,
- DAV Public School, Kalinganagar,
- Royal College of Science and Technology, Bhubaneswar
- Sankalp Higher Secondary school, Berhampur
- Aryavart Ancient Academy, Khordha
- Bhubaneswar Model Public School, Takshila, Bhubaneswar
- St. Arnolds School, Rourkela

(Orientating and mentoring more than 6000 students at the aforementioned Schools)

4. Career Guidance and Counseling Session at Jawahar Navodaya Vidyalayas (JNVs)

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| - Jagatsinghpur | - Puri |
| - Cuttack | - Khordha |
| - Kendrapara | - Phulbani |

5. Stress management, Exam anxiety Management, Time Management Sessions at schools across Odisha

OUR SERVICES: OFFLINE/ ONLINE

- One to one Career Counselling
- Psychometric Assessment based Career Counselling
- Behavioural/ Psychological Counselling (with psychological therapies)
- MSM: Multi-Dimensional Student Mentorship (Throughout the year)
- Career Fair
- University Fair
- Career Expert Talks
- Career Guidance Session (For School Students to post Grads)
- Campus to Corporate Training
- Soft Skills Training
- Teachers' Training
- Stress Management session for Students
- Awareness Sessions (career, psychological and social issues)
- Motivational Talks
- Vocational Internships
- Career Counselling Certification

OUR CLIENTELE:

School & Mass Education Department, Odisha

- Directorate of Higher Secondary Education (DHSE), Odisha

• Odisha School Education Programme Authority (OSEPA)

- UNICEF, India
- Reserve Bank of India (RBI)
- AIIMS- All India Institute of Medical Sciences, Bhubaneswar

• Jawahar Navodaya Vidyalayas

- Jagatsinghpur
- Kendrapara
- Mundali
- Konark
- Puri
- Khordha

• Reserve Bank of India

• 92.7 Big FM

• Nalanda Institute of Technology, Bhubaneswar

- BIITM, Bhubaneswar
- Emami
- Institute of Health Sciences
- GATI- Government Aviation Training Institute, Bhubaneswar
- National Law University, Cuttack
- Siksha 'O' Anusandhan University, Bhubaneswar
- KIIT University, Bhubaneswar
- ODM Public School, Bhubaneswar
- ODM Global School, Bhubaneswar
- ODM School, Ranchi
- ODM School, Durgapur
- ODM School, Angul
- KIIT International School, Bhubaneswar
- Mother's Public School, Bhubaneswar
- DAV Public School, Chandrasekharapur
- DAV Public School, Pokhariput
- DAV Public School, CDA
- DAV Public School, UNIT 8



- Royal College of Science and Technology, Bhubaneswar
- Sankalp Higher Secondary School, Berhampur
- AAA-Aryavart Ancient Academy School, Khordha
- Bhubaneswar Model Public School, Takshila, Bhubaneswar
- St. Arnolds School, Rourkela
- Govt. College of Engineering, Kalahandi
- VSSUT, Burla
- National School of Drama, Bhubaneswar
- NIST, Berhampur
- National Institute of Event Management, Bhubaneswar
- Institute of Hotel Management, Bhubaneswar
- C.V. Raman Global University, Bhubaneswar
- DRIEMS University, Cuttack
- SRI SRI University, Cuttack
- BGU University, Bhubaneswar
- XIM University, Bhubaneswar
- SUIIT, Burla, Jyoti Vihar
- Reigonal College of Management, Bhubaneswar
- Amulya Jeevan Foundation

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